



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
GATE 2, KARANGALAN VILLAGE
1900 CAINTA, RIZAL



Office of the Regional Director

21 September 2020

To: Schools Division Superintendents

Dear Superintendents,

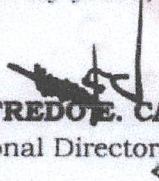
This pertains to the unnumbered Regional Memorandum from Department of Science and Technology IV-A (CALABARZON) informing this Office about the conduct of **2020 National Science and Technology Week Animation Module Making Contest** with the main theme of **"GUHIT GALAW: Instrumento tungo sa pag-unlad ng Kalusugan, Kabuhayan, Kaayusan at Kinabukasan"** on November 23-29, 2020.

If participation in the above-mentioned activity of teaching and/or non-teaching personnel from your Division is deemed necessary, please be reminded of the following conditions:

1. that the Schools Division Office be informed, in writing, of participation to said activity;
2. participation/attendance is on a voluntary basis;
3. expenses to be incurred by the participants shall be on a personal basis or sourced from a legitimate local government unit donor;
4. strict observance of time-on-task policy; and
5. strict compliance to no disruption of classes policy of the Department.

Please be guided accordingly.

Very truly yours,


WILFREDO E. CABRAL
Regional Director



"EXCELLENCE is a CULTURE and QUALITY is a COMMITMENT"

Trunkline: 02-8682-5773/8684-4914/8647-7487

Website: depedcalabarzon.ph

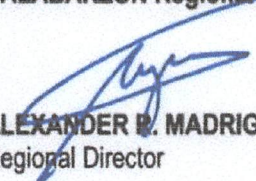
Document Inquiry : <https://r4a-teadoc.com/inquire>

Facebook: DepEd R-4A Calabarzon



REGIONAL MEMORANDUM No. ____
Series of 2020

To : **CALABARZON Regional Line Agencies**

From :  **ALEXANDER B. MADRIGAL, Ph.D., CESO II**
Regional Director

Subject : **2020 NSTW Animation Module Making Contest**

Date : **September 16, 2020**

The Department of Science and Technology (DOST) will be celebrating its **National Science and Technology Week (NSTW)** on November 23-29, 2020 with a theme of "**Agham at Teknolohiya: Sandigan ng Kalusugan, Kabuhayan, Kaayusan, at Kinabukasan**". The four thematic sectors will be highlighted through a virtual presentation or walk through of the exhibit on a digital platform. Due to the ongoing public health concern brought about by the COVID-19 pandemic, all NSTW-related activities will be conducted virtually this year.

As part of this annual S&T celebration, the DOST-CALABARZON has organized various virtual pre-NSTW activities happening between September to November 2020. Our activities will be showcasing how the agency's programs and projects contribute towards the advancement in the sectors of *Kalusugan, Kabuhayan, Kaayusan, and Kinabukasan*.

One of the planned activities is the **Animation Module Making Contest** of the Regional Design and Creativity Hub for Innovation in MSMEs and Education (RDCHIME) Laboratory on **November 10, 2020**. This activity aims to mainstream the importance of animation in the industry, in providing alternative home-based jobs and in developing new learning modalities moving forward along with this COVID pandemic. It also aims to showcase the talents of animators throughout the CALABARZON Region and to promote the existing RDCHIME Laboratory and its services to interested animators, LGUs, the academe, and the general public.

In line with this, may we request for your participation as contest adjudicator and support in the promotion of our premiere event.

Please refer to the attached Animation Module Making Contest Guidelines for more information.

Thank you very much.

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Animation Module Making Contest Guidelines

- I. **THEME** : The main theme for this contest will be as follows:

"GUHIT GALAW: Instrumento tungo sa pag-unlad ng Kalusugan, Kabuhayan, Kaayusan at Kinabukasan"

- II. **PARTICIPANTS** : Invited participants will be from CALABARZON Region, which will be divided into three categories:

1. Professional. This includes experienced animators.
2. Amateur. This includes professors and other faculty members.
3. Student. This includes senior high school and college students.

- III. **SUBMISSION OF ENTRIES** : The deadline of submission of entries will be on October 23, 2020.

- IV. **REGISTRATION** : The registration period will be from September 17 to 25, 2020. The official participants are advised to pre-register through this link: <https://animcontest.dostcalabarzon.ph/>

- V. **CONTEST GUIDELINES**:

1. Animation video length shall be limited to 3 to 5 minutes ONLY.
2. The organizers shall provide the module. Registered participants for Professional, Amateur, and Students Category shall select a module from a given list per category.
3. Animators should follow the learning modules provided.
4. The Panel of Judges shall be composed of the following:
 - a. DEPED CALABARZON
 - b. TESDA CALABARZON
 - c. DOST SEI
 - d. Philippine High School for the Arts
 - e. Animation Council of the Philippines
 - f. National ICT Confederation of the Philippines
 - g. Local Government Unit reps
 - h. Academe
5. Entries shall be judged on the following criteria:

- **Originality – (15%)**

This pertains to the visual elements used in the entry, such as characters, backgrounds, and objects. Majority of the elements in the video must be from the participant's own work. The animated video should introduce new characters, be **WITHOUT** any resemblance with well-known commercials or existing secular characters and should **NOT** contain graphics adopted from any patented images.

- **Relevance – (30%)**

The video should remain relevant to the theme and purpose of delivering information and instruction creatively through animated characters and objects.

- **2D Movement Quality – (20%)**

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The entries for the content should use 2D animation principles. They should have at least one character animated within the duration of the video. The animated video should possess a smooth, timely and necessary interface applicable to the intentions of the video. The animated video should present emphasis on the 12 principles of animation that can be observed or watched through a single or series of scenes.
<ul style="list-style-type: none">• User/Learner's Impact – (20%) The animated video should be appealing enough to make a viewer be exposed to the eye opener about the qualities needed and aspects present in an animated video.
<ul style="list-style-type: none">• Content – (15%) The video must be able to strongly adhere to the content found in the source material. It must be understandable by the viewing audience without the presence of any violent presentation or compromise in the audience value system.
TOTAL – 100%

6. The winners will receive the following prizes:

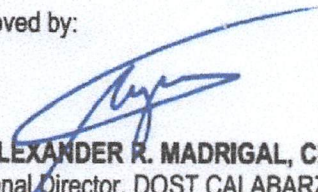
<u>Professional Category</u>	<u>Amateur Category</u>	<u>Student Category</u>
1 st Place : Php30,000.00	1 st Place : Php15,000.00	1 st Place : Php10,000.00
2 nd Place : Php20,000.00	2 nd Place : Php10,000.00	2 nd Place : Php7,000.00

7. Various animation softwares may apply.
8. Animation video size should be 1280 X 720 pixels.
9. Background music, objects, and clip art should be from open source and no copyright.
10. Official entries shall be submitted to this email address : dost4a.animcontest@gmail.com

VI. OTHER PROVISIONS

1. DOST CALABARZON shall have exclusive rights to the use of the top three entries in its communications and publications materials including but not limited to the online publications, calendars, and planners.
2. URS shall have copyright of all entries in this contest.
3. By joining the contest, all participants agree to release and discharge DOST CALABARZON and its official and employees from any claims, losses or damage arising from their participation.
4. For Students Category, participants agree that their names and the name of the school and schools' division being represented may be released to the public for the purpose of announcing the contest finalist and winners.

Approved by:


Dr. ALEXANDER R. MADRIGAL, CESO II
Regional Director, DOST CALABARZON

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